



2006 Outdoor Alabama Expo

The Alabama Department of Conservation and Natural Resources in conjunction with the Alabama Bureau of Tourism & Travel will be hosting the Outdoor Alabama Expo at Oak Mountain State Park outside of Birmingham on September 30, 2006, from 9:00 a.m.—5:00 p.m.

What is the Outdoor Alabama Expo?

The expo, an outdoor, hands-on event, allows visitors and participants to learn about recreation and conservation through a variety of how-to sessions on outdoor activities including hunting, fishing, hiking and birding. The expo will have activities for children including learn-to-fish and learn-to-hunt programs. Experts will be available to assist with activities, and all equipment will be provided. The expo will also include a retail area where exhibitors can sell and display merchandise.

How can you participate?

The Department of Conservation is inviting exhibitors to participate by reserving a space to highlight their outdoor activity, adventure or contribution to the outdoor lifestyle in Alabama. We encourage outfitters, outdoor activists, Convention and Visitor Bureaus, Chambers of Commerce and other groups with outdoor activities to participate in the expo.

Exhibitors will be able to rent tents and equipment for this event through the Expo coordinator or bring their own. Exhibitors are limited to one 10'x10' or 10'x20' tent and tents must be white in color. Only pop-up type tents without tie-down ropes and stakes are allowed. No tarps or other type covers please. Any other type structure will require the approval of the Expo coordinator. There is no electrical service at the site. Please plan your event accordingly or provide a generator and extension cords for your use. If more extensive site needs are required, please contact the Expo coordinator.

Requirements for Retail Center.

The retail center is designed for vendors to display and sell outdoor related merchandise to Expo participants. A \$50 vendor's fee applies to all vendors. Vendors may rent tents and equipment through the Expo coordinator or bring their own. Vendors are limited to one 10'x10' or 10'x20' tent and tents must be white in color. Only pop-up type tents without tie-down ropes and stakes are allowed. No tarps or other type covers please. Any other type structure will require the approval of the Expo coordinator.

Questions?

If you have questions about the expo or a specific activity that you would like to highlight at the event, contact Jason (information listed below) or visit outdooralabama.com.

Exhibitors are encouraged to provide a hands-on interactive activity. Please register early as this is a first-come, first-served opportunity. Preference will be given to exhibitors who provide a hands-on activity.

Who do I contact?

Contact Jason Dockery at the Department of Conservation at 256-737-7216 or e-mail jason.dockery@dcnr.alabama.gov.



Outdoor Alabama Expo Sign-Up Sheet



Vendor/Organization: _____

Address: _____ Zip: _____

Contact name: _____ Phone: _____

Cell phone: _____ E-mail: _____

{Please fill out this form so we can make sure you have everything you need to have a successful area at The Outdoor Alabama Expo.}

Check items needed and describe specific needs and number needed:

- _____ RETAIL CENTER VENDOR FEE \$50
(For vendors only, not exhibitors providing hands-on activities)
- _____ TENT _____ 10 ft. x 10 ft. @ \$125 each _____ 10 ft. x 20 ft. @ \$240 each
- _____ CHAIRS @ \$1.20 PER CHAIR
- _____ TABLES _____ 8-ft. tables @ \$8 PER TABLE

Make checks payable to:

The Alabama Conservation and Natural Resources Foundation, Inc.

Mail to: Jason Dockery, ADCNR, 1000 23rd Street SW, Cullman, AL 35057

COMMENTS/OTHER NEEDS: _____

OUTDOOR ALABAMA EXPO 2006:

If accepted, this document is a legally binding contract between the Vendor (hereinafter referred to as "Vendor") and Alabama Department of Conservation and Natural Resources (hereafter referred to as "ADCNR"). ADCNR may accept or decline any application without disclosure of reason. If accepted by ADCNR, this document outlines all responsibilities of ADCNR and Vendor. All guidelines must be followed. Noncompliance will result in breach of contract by Vendor thus forfeiting all fees paid. Acceptance by ADCNR must be in writing.

ADCNR WILL PROVIDE:

- **FESTIVAL SITE** — Vendor will be notified of site location by September 20, 2006, which will be assigned by ADCNR at its sole discretion on a first-come, first-served basis.
- **PROMOTION** — ADCNR, through its various resources and outlets, will inform the public of Vendor's products and services.

• **SECURITY** — ADCNR will provide security throughout the event. ADCNR is not responsible for any lost, stolen or vandalized property.

• **WASTE REMOVAL** — ADCNR will provide waste removal for the entire site. During festival hours, please store neatly tied garbage bags at the front and side of your set-up location (not in walkways). Waste must be double-bagged so one person can easily lift and haul each bag away.

• **INSURANCE** — A release of liability form must be submitted with your application (see attached). Vendor assumes all risks of property damage, property loss, damaged goods and all risks of physical injury.

• **FEES, LICENSES AND TAXES** — Booth fees are \$50.00 for vendors only. Exhibitors providing a hands-on activity for the participants will not be charged.

• **PERMITS** — (if applicable) Vendor is responsible for compliance with all state and local laws and regulations and fees, including but not limited to, City and County Departments of Health, Revenue, Fire and Rescue, Gas, Plumbing, Buildings and Inspections. Vendor shall post all permits and licenses on the premises at all times. ADCNR is not responsible for food vendors unable to open at the start of the event due to failure to complete departmental inspections for permit or failure to secure the necessary licenses or certificates.

• **VENDOR CHECK IN** — Vendor must send a representative to load in and set up between noon and 5:00 p.m. on Friday, September 29, 2006. Vendor will also be allowed to finalize set-up between 6:00 a.m. and 8:00 a.m. on Saturday, September 30, 2006.

I have read the Vendor agreement in its entirety and understand the information herein. I understand that ADCNR has the right to accept or decline this offer at their sole discretion without disclosure of reason. I also understand that ADCNR is in no way responsible for loss of profits / monies, and or property damages / losses. I agree to comply with all guidelines set forth and understand that failure to comply will result in breach of contract and forfeiture of all vendor rights and all fees paid.

Agreed by: _____

Name of Vendor Operation: _____

Date: _____

Accepted by ADCNR: _____

Date: _____

